



Gynii Gilliam  
Executive Director

Gynii Gilliam joined Bannock Development Corporation (BDC) as Executive Director in May 2006, bringing more than twenty years of experience in rural and urban community planning and economic development to the region. Her primary responsibilities include fostering job creation and a diversified economy in the greater Pocatello and Bannock County, Idaho areas through business recruitment, retention, and expansion programs.

Since joining BDC, Gynii's efforts to shift local economic development efforts toward adopting a more collaborative, team-oriented approach has resulted in establishing a much stronger partnership with the City, County, Idaho State University (ISU), neighboring rural communities, the region, and the entire state. Her efforts are sharply focused on creating momentum so that business leaders immediately connect with key players so they can move through the process quickly, whether they are relocating, expanding or starting-up.

In addition to her outreach efforts, she provides expansion assistance to both large and small local businesses, and has enjoyed tremendous success recruiting new companies into the region. Under Gynii's leadership, BDC assisted with the creation of more than 500 manufacturing, service, and retail jobs in 2006; with more than 300 jobs projected for 2008 from two newly recruited companies.

Gynii also serves as the Executive Director Industrial Development Corporation of Bannock County and on the board of Industrial Lands, Inc. of Pocatello, Idaho TechConnect East, the Eastern Idaho Economic Development Partnership (EIEDP), the Idaho Economic Development Association (IEDA), and the Pacific Northwest Economic Development Council (PNEDC).

Ms. Gilliam holds a Masters Degree in Urban and Regional Planning from the University of Michigan, Ann Arbor and a Bachelors Degree in Political Science from the University of California, Los Angeles. She was a California State Scholar and the recipient of the Rackham Graduate School Fellowship. Gynii also studied abroad at the University of Copenhagen in Denmark.

Before joining BDC, Gynii served as the Executive Director of the North Custer and Lemhi County Economic Development Corporation, worked as a Consultant/Research Analyst, taught Calculus and History, as well as owned & operated three retail businesses. Some of

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her recent accomplishments in economic development include: establishing a distance learning satellite and nursing program in central Idaho, affiliated with Idaho State University and Eastern Idaho Technical College; working with NASA and Boise State University to develop the Challis, Idaho Rapid Reaction Observatory; and, helping local businesses create 300+ jobs from 2003 to 2006 in a region with a population of 12,000 and a density of one person per square mile. Gynii was also instrumental in helping the communities of Challis and Salmon receive one of four 2006 Great Strides Award from the Northwest Area Foundation, honoring communities who have developed long term economic development projects to help alleviate poverty. Her previous experience includes leading economic development projects in both Los Angeles and Detroit.

Idaho residents for more than 24 years, Gynii and her husband Tony are the proud parents of two sons, Jonathan and Michael. Jonathan is an architect working in Los Angeles, graduating with a Masters in Architecture from UCLA and a Bachelor of Arts in Architecture from USC. Michael is teaching in Madrid, graduating with a Masters in Spanish Linguistics from NYU-Madrid and a Bachelor of Arts in History and Spanish from NYU. Among her many community involvement activities, she has worked with the Chamber of Commerce, Arts Council, various Scholarship Programs, and has served as a volunteer fire fighter for the Challis Volunteer Fire Department.

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